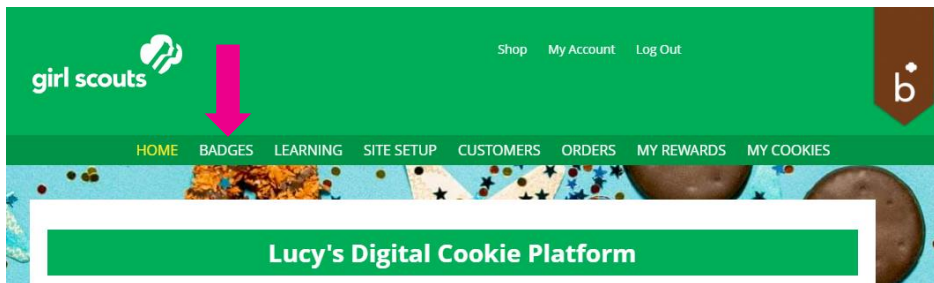


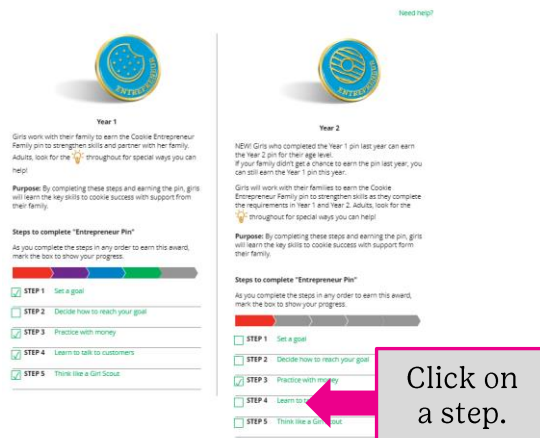
Digital Cookie®

Cookie Entrepreneur Pins/Badges

Step 1: While you are logged in to Digital Cookie, click the link for “Badges” to be taken to the Cookie Entrepreneur Family Pins and Cookie Business badges that your Girl Scout can view and complete.



Step 2: You’ll be taken to a page that displays the Cookie Entrepreneur Family Pins and the Cookie Business badges appropriate to your Girl Scout’s level. For the badges, girls can read an overview of the step. For full details, she can check with the troop volunteer or purchase the online requirements using the shop link or from your local council store. For the Cookie Entrepreneur Family Pins, girls can click on the instructions for each step:



Digital Cookie®

Step 3: The instructions for that step of the pin will pop up.



My Junior Pin and Badges

< Back

Junior Entrepreneur Pin - Step 1

Check the box when the activity is

I did this

Strategize your sales

Talk with your family to figure out a realistic goal of how many cookies you think you can sell, then set a goal focused on your sales method—like how many packages you'll sell digitally or how many customers you can reach. Enter your package goal in your [Digital Cookie site setup](#).

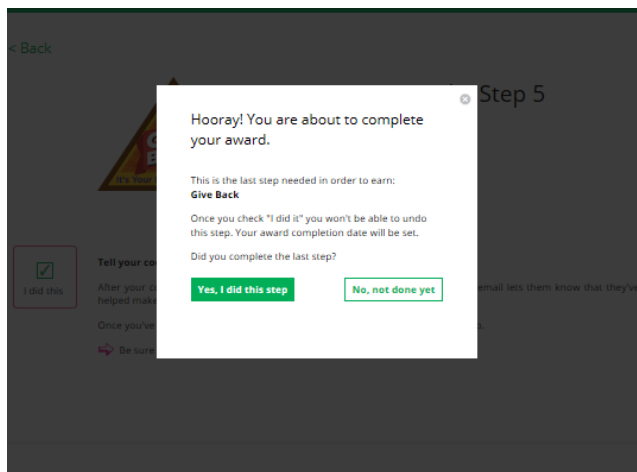
Adults: The path to success

Goal setting isn't only about numbers—it can also be about sales strategy. Help her think through all the different ways she could make a sale, then create a goal for one of them.

Be sure and check the box to show that you've completed this step.

Link to activities she can complete in

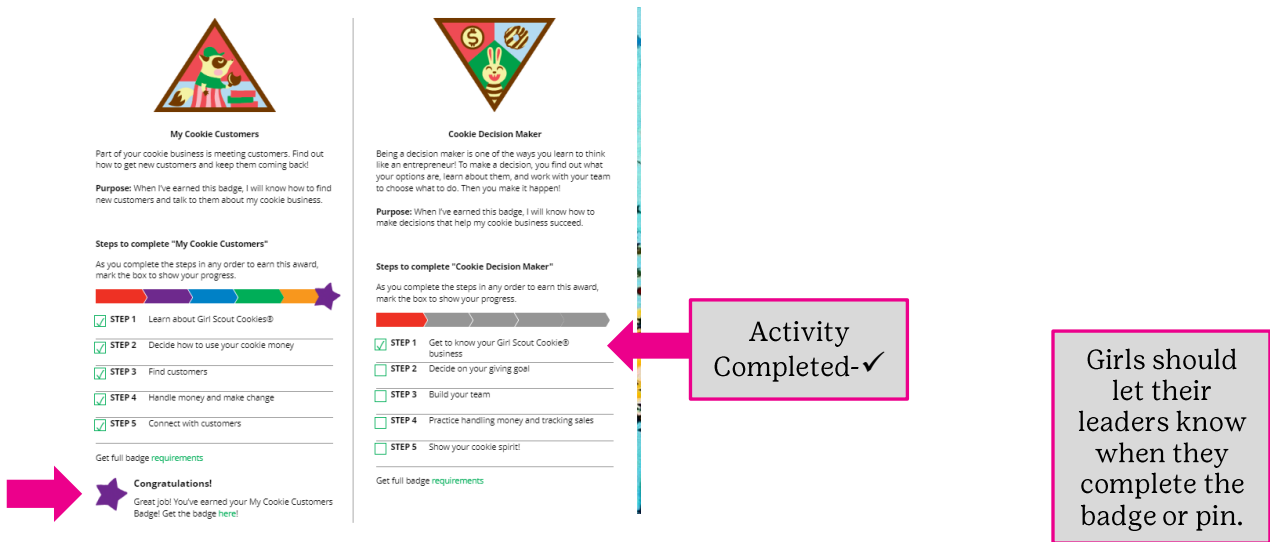
NOTE that when a girl checks the box for the last step in earning that pin, she will get a pop-up asking her to confirm it. Once she marks the steps as complete and the pin earned, she can't go back.



When she marks the box as completed, it will show as completed on her badge page.

Digital Cookie®

Step 4: Girls can mark the steps as completed even if they finished the badge earlier. If she wants to do the steps again, she can— they are all great tools for her cookie sale. When she has completed all the steps, a star will appear at the end of her progress bar and she will get a message of congratulations!



My Cookie Customers
Part of your cookie business is meeting customers. Find out how to get new customers and keep them coming back!
Purpose: When I've earned this badge, I will know how to find new customers and talk to them about my cookie business.

Steps to complete "My Cookie Customers"
As you complete the steps in any order to earn this award, mark the box to show your progress.

- STEP 1 Learn about Girl Scout Cookies®
- STEP 2 Decide how to use your cookie money
- STEP 3 Find customers
- STEP 4 Handle money and make change
- STEP 5 Connect with customers

Get full badge requirements

★ Congratulations!
Great job! You've earned your My Cookie Customers Badge! Get the badge here!

Cookie Decision Maker
Being a decision maker is one of the ways you learn to think like an entrepreneur! To make a decision, you find out what your options are, learn about them, and work with your team to choose what to do. Then you make it happen!
Purpose: When I've earned this badge, I will know how to make decisions that help my cookie business succeed.

Steps to complete "Cookie Decision Maker"
As you complete the steps in any order to earn this award, mark the box to show your progress.

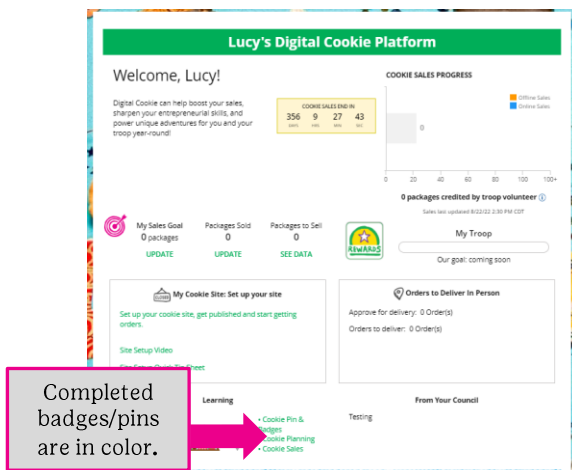
- STEP 1 Get to know your Girl Scout Cookie® business
- STEP 2 Decide on your giving goal
- STEP 3 Build your team
- STEP 4 Practice handling money and tracking sales
- STEP 5 Show your cookie spirit!

Get full badge requirements

Activity Completed-✓

Girls should let their leaders know when they complete the badge or pin.

Step 5: Once the girl has completed her badge or pin it will display in color on her home page.



Lucy's Digital Cookie Platform

Welcome, Lucy!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

COOKIES SALES PROGRESS

COOKIES SALES IN: 356 9 27 43

0 packages credited by troop volunteer

My Sales Goal
0 packages
UPDATE

My Troop
Our goal: coming soon

My Cookie Site: Set up your site
Set up your cookie site, get published and start getting orders.
Site Setup Video

Orders to Deliver in Person
Approve for delivery: 0 Order(s)
Orders to deliver: 0 Order(s)

Learning

- Cookie Pin & Badges
- Cookie Planning
- Cookie Sales

Completed badges/pins are in color.