

Cookie Season 2026 Planning Tools

Volunteer Toolkit (VTK) Access MyGS via girlscoutsnyc.org	Girl Scouts may earn a Girl Scout Financial Literacy badge; Cookie Business badge, and a Family Entrepreneur pin each year. Check out the Girl Scout Badge Explorer or search the Volunteer Toolkit (VTK) for the appropriate badge or pin for your grade level.
GSUSA Volunteer Cookie Resources	Girl Scout volunteer cookie resources curated by GSUSA. Includes marketing tools and selling tips, plus information on pins, badges, and more.
Little Brownie Bakers	Check out the baker's website for exciting Girl Scout activities, booth ideas, recipes, and the latest cookie news.
LBB: Digital Marketing	Download graphics and suggested captions to help Girl Scouts market their cookies on social media.
LBB: Volunteer Blog	Check out the volunteer blog for exciting Girl Scout activities, rally resources, and cookie booth ideas.
LBB: Social Channels Pinterest: @lbbakers Facebook + Instagram: @SamoasCookies	Find the latest cookie news and shareables Girl Scout Cookie Program inspiration on Pinterest, Facebook, and Instagram.
eBudde Platform eBudde on IOS eBudde on Android	Manage the entire Cookie Program from one central location—order cookies, track sales, and submit rewards.