

Planning Tools

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| <p>Volunteer Toolkit (VTK) Access My GS via girlscoutsnyc.org</p> | <p>Girl Scouts may earn a Girl Scout Financial Literacy badge; Cookie Business badge, and a Family Entrepreneur pin each year. Check out the Girl Scout Badge Explorer or search the Volunteer Toolkit (VTK) for the appropriate badge or pin for your grade level.</p> |  |
| <p>Girl Scouts® Built by Me Cookie Planner</p> | <p>Plan a cookie season just right for you and your Girl Scouts. You can create a customized plan with this online tool, complete with fun suggested learning activities.</p> |  |
| <p>Digital Marketing</p> | <p>Download graphics and suggested captions to help your Girl Scouts market their cookies on social media. This is a perfect tool for troops, girls, and their families.</p> |  |
| <p>Little Brownie Bakers Website littlebrowniebakers.com</p> | <p>Check out the baker's website for exciting Girl Scout activities, booth ideas, recipes, and the latest cookie news.</p> |  |
| <p>Cookie Rookie Cookie Captain</p> | <p>Introduce young Girl Scouts to selling cookies and keep experienced teens interested in the Cookie Program.</p> |  |
| <p>Pinterest pinterest.com</p> | <p>The Little Brownie Bakers Pinterest page is brimming with fun and engaging goal-setting activities, learning games, and craft ideas.</p> |  |
| <p>LBB Volunteer Blog</p> | <p>Check out the volunteer blog for exciting Girl Scouts activities, rally resources, and cookie booth ideas.</p> |  |
| <p>GSUSA Tools and Resources girlscouts.org</p> | <p>Girl Scout volunteer cookie resources curated by GSUSA. Includes marketing tools, selling tips, plus information on pins, badges, and more.</p> |  |
| <p>eBudde Technology Platform</p> | <p>Manage the entire Cookie Program from one central location. Order cookies, track sales, and submit rewards through the desktop or mobile platforms.</p> |  |
| <p>eBudde App Apple IOS</p> | <p>Download the eBudde App and manage your Cookie Program from your Apple device.</p> |  |
| <p>eBudde App Android</p> | <p>Download the eBudde App and manage your Cookie Program from your Android device.</p> |  |
| <p>Girl Scouts Cookie Finder Website</p> | <p>The official Girl Scout Cookie Finder website and App makes it easy for customers to locate a cookie booth near them by entering their zip code into the website.</p> |  |
| <p>Little Brownie social channels Facebook + Twitter @SamoasCookies Instagram @SamoasCookies</p> | <p>Find the latest cookie news and shareable Girl Scout Cookie Program inspiration on the Samoas® Facebook page, Instagram, and Twitter.</p> |  |