



Community Outreach Specialist (P/T)

GSGNY Background

For over a century, Girl Scouts has been instilling generations of girls with the skills and knowledge to become young women of courage, confidence, and character, to speak out and be leaders. Today, Girl Scouts of Greater New York (GSGNY) is delivering its message of empowerment and engaging more than 38,000 girls of every race, background, and religion. GSGNY's vision is a New York City in which every girl feels empowered to lead in her community, the workplace, and the world. GSGNY has become a hub for innovation within the broader Girl Scouts movement, presenting new ways to engage and inspire the next generation of young leaders.

Recent investments and initiatives include:

- **The Leadership Institute** provides middle and high school aged girls with 21st century leadership skills and subject-specific knowledge and experiences that will help girls reshape their views on leadership and about their own potential to transform into powerful agents of change, while equipping them to succeed in school and their future careers.
- **Troop 6000** is the first Girl Scout program specially designed to serve the thousands of girls currently living in the New York City homeless shelter system.
- **Cybersecurity Programs** at Girl Scouts were designed to serve the evolving needs of New York City's girls and New York City's workforce. With the goal of encouraging girls to consider careers that require STEM skills, this program ensures girls have the tools and knowledge they need to safely navigate our increasingly tech-driven world.
- **Anti-Racist and Anti-Bias Training:** We teach girls to lead by example, and to that end, we are committed to doing the work necessary to become an anti-racist organization. We are working to partner with experts in the areas of race, inclusion, and equity to conduct a series of trainings.
- **Camp Kaufmann:** The camp experience is an essential part of Girl Scouting – and as the only Girl Scout council in the nation serving a 100% urban population, we prioritize offering high quality outdoor education opportunities to New York City girls. We recently upgraded and enhanced facilities at our 425-acre Camp Kaufmann in Dutchess County, including the construction of a new swimming pool.

Guided by an ambitious strategic plan and its dynamic CEO, Meridith Maskara, Girl Scouts of Greater New York aims to expand to reach more girls while serving as an innovating force within the national Girl Scout movement.

Position Description

The responsibilities for this role include lead generation and follow up from virtual and in-person membership recruitment engagements. The goal is to engage with specific target markets (population) outlined by the Market Share and Data Analytics Manager and secure partner collaboration to bring Girl Scouts on site. Staff members will facilitate Girl Scouts Leadership Programming through the STEM Series Program in underserved communities. In collaboration with First-Year Experience team, recruit and transition troops from staff led to volunteer led troops.

Responsibilities

- Generate 100 of Leads per month by promoting Girl Scouts programs in the community.
- Deliver STEM in a Box program in schools at least 3 times per week in partnership with at least 30 community-based organizations.
- Support the implementation of council-wide initiatives to improve organization business processes and the development of virtual strategies.
- Represent council at country-wide virtual engagement opportunities.

Qualifications

- Education – Associate Degree.
- Strong aptitude for using database systems (i.e.Salesforce, and Looker) and virtual platforms to facilitate programs
- Experience –2+ years of related experience.
- Superior problem-solving skills and ability to work independently.
- Ability to exercise sound judgement regarding data integrity, analyzing/presenting issues as they arise, and maintaining and organizing workload.
- Ability to work cross-functionally and to identify how processes contribute to big-picture goals
- Excellent organizational skills and attention to detail.
- Ability to manage and maintain confidential information.
- Computer skills – Proficiency in Microsoft Suite (Outlook, Word, Excel, PowerPoint) with advanced knowledge such as experience working with CMS databases.
- Ability to lift and carry a minimum of 25 pounds.
- Excellent interpersonal skills: have a strong sensitivity to cultural differences present among staff, girls and volunteers within our organization through an anti-racist lens.
- Ability to work flexible hours including some evenings and weekends.

COVID Guidelines:

The health and safety of our staff, girls and volunteer community is our highest priority. As such, the Girl Scouts of Greater New York (GSGNY) is requiring all newly hired, (and current) staff members to be fully vaccinated with an FDA authorized and/or approved COVID-19 vaccine as a condition of employment. Requests for reasonable accommodations for medical or religious reasons will be considered in accordance with applicable law.

Compensation & Benefits:

- \$25 p/h salary – minimum 25 hours per week

To Apply:

Please send your resume and cover letter to apply@girlscoutsnyc.org. Please include “Community Outreach Specialist” in the subject line of your email. The Girl Scouts of Greater New York offers a comprehensive benefits package. The salary range for this position is \$25 p/h, commensurate with experience. While the Girl Scouts of Greater New York Team is currently working remotely, the organization expects to return to the office this summer.

Resumes submitted without a cover letter will not be considered. No phone calls, please.

The Girl Scouts of Greater New York are an Equal Opportunity Employer.

We are committed to providing equal employment opportunities to you without regard to race, creed, color, religion, national origin, sex, sexual orientation, pregnancy, marital status, age, veteran status, medical condition or disability, genetic information, gender identity, or any other protected status under federal, state, or local law.

This job description should not be interpreted as all-inclusive. It is intended to identify the essential functions and requirements of this job. Incumbents may be requested to perform job-related responsibilities and tasks other than those stated in this description. Any essential function or requirement of this job will be evaluated as necessary should an incumbent or applicant be unable to perform the function or requirement due to a disability as defined by the Americans with Disabilities Act (ADA). Reasonable accommodation(s) for the specific disability will be made for the incumbent or applicant when possible.